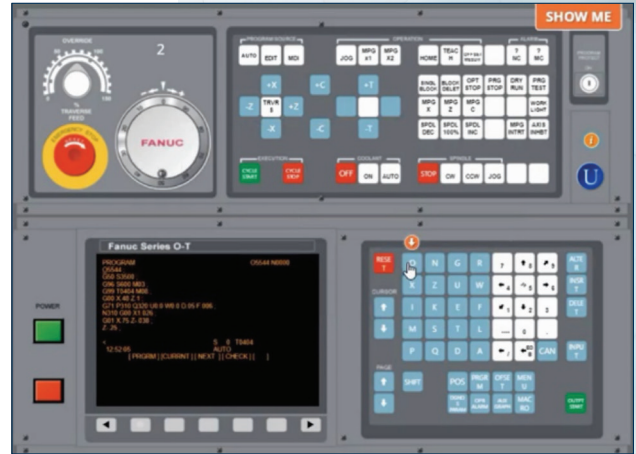
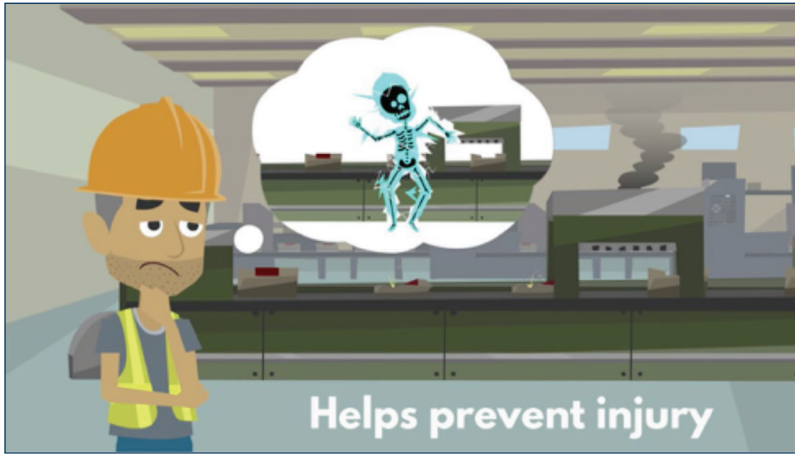
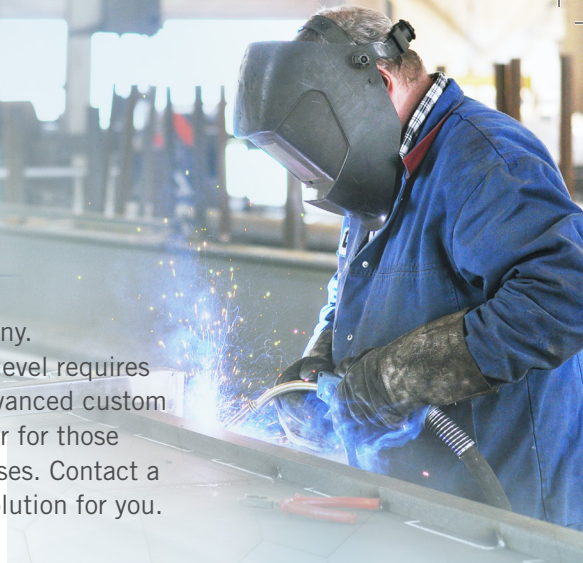


# ADVANCED CUSTOM CONTENT

Custom content is created to meet the specific training needs unique to your company. Tooling U-SME considers custom content on a three-level development scale. Each level requires a different amount of involvement and investment from Tooling U-SME and you. Advanced custom is ideal if you have legacy knowledge that needs captured from an aging workforce or for those looking to add more engagement to their training efforts with highly interactive courses. Contact a Tooling U-SME Client Executive with specific project needs to determine the best solution for you.



Custom Level	<b>Advanced</b>
Source Material	Source/reference materials and/or SME interviews developed into a 15-minute seat time SCORM packaged course.
Graphics	Graphics sourcing and creation included, where graphics provided by client will lower the price. Graphic elements in need of creation will increase the price and final course delivery date.
Instructional Design	Full instructional design and course development services provided.
Development Services	Full content and audio script creation. Audio professionally recorded at additional cost if not provided by client. Final assessment provided by client or created for additional fee.
Interactivity Level	Mid-to-advanced
Knowledge Checks	Unrestricted use of knowledge checks (standard and interactive) dependent on course design requirements.
Process	Includes 2 course reviews, editing, proofreading, and quality assurance. Milestones include a design document, content outline, storyboard, alpha review, beta review, and finished product.
Delivery Timeline	Available 16-20 weeks from source material delivery or more. Time frame includes wait times and review process. Deliverables dependent on client's general responsiveness and prompt delivery of complete and useable materials and review feedback.