

Midmark corporation's collaboration with local community college cut training costs and time in half for CNC program

"We were having difficulty in finding skilled employees to grow our business and productivity." They turned to edison state community college and tooling u-sme for solutions.

Challenge

- Midmark Corporation wanted to train incumbent workers – specifically in CNC but was worried about ongoing production, time constraints and cost
- The training needed to meet the needs of a variety of workers including those with a high aptitude for learning and those that were complete novices

Solution

- Edison State Community College and Tooling U-SME came up with a solution within three months of request
- Edison State Community College and Tooling U-SME listened to Midmark Corporation training goals and in conjunction with their maintenance manager, created a partnership to build a customized program for CNC training
- The solution was to allocate 4 workers per session, allowing for a minimum loss of production time and take 6 months to complete awarding 7 credit hours at Edison Community College along with TUSME Certificates of Completion

Results

- This program saved Midmark Corporation over half of their anticipated investment by cutting training time from 12 months to 6 months
- Program started in 2011 and has continued to successfully train Midmark employees every semester through fall of 2016, for a total of 31 employees
- Additionally, in 2012, Edison Community College created an identical Open Enrollment program which catered to the general public or small manufacturers that only needed 1-2 workers in a class
- Because Tooling U-SME is online, class size does not matter so no one will be turned down due to low enrollment

